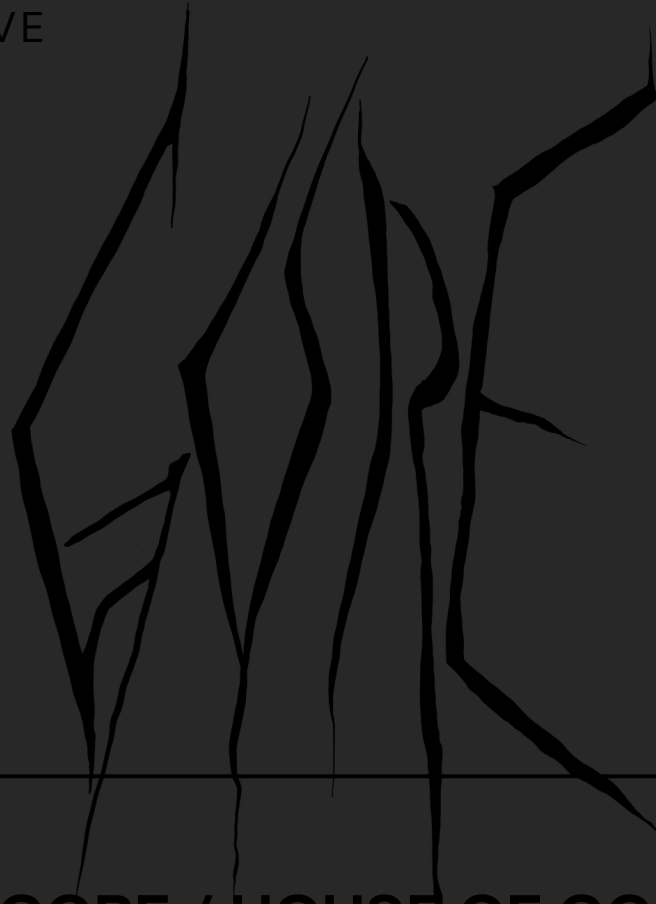


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GORE — AUDIO PLATES (MOOD SYSTEMS)

STATUS: ACTIVE



MARCH 18TH 2026

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ISSUED BY: BRYTON GORE / HOUSE OF GORE
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TABLE OF CONTENTS	PAGE
<u>DEFINITION</u>	3
<u>FUNCTION</u>	4
<u>STRUCTURE</u>	5
<u>APPLICATION</u>	6
<u>SYSTEM ROLE</u>	7
<u>EMOTIONAL FUNCTION</u>	8
<u>RELATION TO PLATES METHOD</u>	9
<u>DISTINCTION</u>	10
<u>ARCHIVE</u>	11
<u>CLOSING</u>	12

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DEFINITION

Audio Plates are a structured mood library developed by the studio.

They are curated sound environments designed to define, stabilise, and communicate specific emotional conditions.

Each Audio Plate represents a distinct and controlled mood state.

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FUNCTION

The Audio Plate system operates as:

- a mood library
- an environmental design tool
- a reference system for tone and atmosphere

It is used to:

- define emotional direction
- support creative output
- establish consistent mood across work

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STRUCTURE

Each Audio Plate is:

- titled by mood, condition, or theme
- internally consistent in tone

The focus is not variety, but:

- clarity
- cohesion
- recognisable feeling

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APPLICATION

Audio Plates are used by:

- the studio (internal creation and development)
- collaborators and clients
- external audiences

They are commonly followed and applied as:

- mood references for branding
- tonal direction for campaigns
- emotional frameworks for content and design

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SYSTEM ROLE

Audio Plates function as:

- a non-visual extension of the studio's symbolic and visual systems
- a tool for shaping perception and emotional tone
- an accessible entry point into the studio's logic

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EMOTIONAL FUNCTION

Audio Plates operate through:

- recognition
- containment

They provide:

- a controlled emotional environment
- a stable experience of mood

This allows users to:

- engage with intensity without escalation
- maintain clarity while working within emotional themes

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RELATION TO PLATES METHOD

Audio Plates align with the Plates Method.

Each playlist represents:

- a defined condition
- a contained mood
- a structured environment

They may correspond to:

- visual plates
- thematic studies
- studio phases

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DISTINCTION

Audio Plates differ from standard playlists:

- they are system-based, not casual
- they are constructed for function, not entertainment
- they are used as tools within creative and commercial processes

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ARCHIVE

Audio Plates are:

- documented
- titled
- and maintained

as part of the studio's intellectual property system.

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CLOSING

The Audio Plate system provides a structured mood library used to define and apply emotional conditions across creative and commercial work.

EFFECTIVE DATE: MARCH 18, 2026



Signature:

Name: Bryton Ursula Gore
Title/Capacity: Individual Owner or
Sole Proprietor
Date: 18/03/2026

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