

IP-07
STUDIO-LOGIC
STATUS: ACTIVE

MARCH 18TH 2026

BRYTON GORE / HOUSE OF GORE STUDIO ARCHIVE

ISSUED BY: BRYTON GORE / HOUSE OF GORE
(ABN 27 183 700 214)

(V.1)

BRYTON, U GORE (REGISTERED BUSINESS ENTITY 2013 - Present) | Sydney, Australia

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2026

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BRYTON GORE / HOUSE OF GORE

Status: Active

CORE

The studio operates by selecting subjects or ideas and building worlds around them.

These worlds form the foundation for creating work.

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PROCESS

The studio follows a consistent process:

- choose a subject or idea
- observe and study it
- build a visual and symbolic world around it
- create work from within that world
- release the work and observe how people respond
- use that response to refine and evolve future work

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WHAT THE WORK DOES

The worlds function as reflective environments.

When people engage with them:

- they interpret the work
- they project meaning into it
- they often recognise something of themselves in it

This response comes from the viewer's perspective, not from imposed meaning.

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AUTHOR ROLE

The artist builds the world but does not exist inside it.

The role of the artist is:

designer and creator of the system

The work is constructed. It is not a lived reality.

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TYPES OF WORK

The studio produces three categories of work:

world-based work, independent work, and freelance services.

These operate under separate structures and are not interchangeable.

01 — World-Based Work

Work created within constructed symbolic worlds that invite interpretation and reflection.

These works are developed through world-building processes and form part of the studio's core intellectual property.

02 — Independent Work

Aesthetic or expressive work produced outside of constructed systems.

These works may be exploratory, visual, or material, and contribute to the evolution of the studio's artistic language.

03 — Freelance Work

Client-based services including:

- design
- branding
- visual systems
- business and brand analysis

This work operates separately from the studio's intellectual property and is delivered as a professional service.

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STYLE AND EVOLUTION

Across all work, there is a consistent visual and symbolic language.

This language evolves through:

- building worlds
- releasing work
- observing interaction
- refining meaning

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CORE STATEMENT

I build worlds around subjects and ideas.

When people step into them, they see themselves.

My artistic and symbolic language evolves through this process.

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SHORT FORM

I build worlds around ideas.

When people enter them, they see themselves.

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METHOD

The process is simple, even if the outcome appears complex.

I form symbols through world-building.

People come to me when they want an idea turned into something real.
I observe, research, and build a world around the subject until the form becomes clear.

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OUTPUT

The final form becomes:

- artwork
- painting
- objects

The research used to build the world becomes:

- philosophy
- underlying structure

The observation becomes:

a mirror

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PRIMARY STATEMENT

I turn abstract ideas, identities, and brands into clear symbolic worlds and visual systems.

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SUPPORTING LINE

I build worlds around people and ideas so they can see themselves clearly.

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PROCESS (HOW I WORK)

I observe deeply and translate what I see into clear, meaningful form.

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OUTCOME

The work makes people feel accurately seen in a way they haven't experienced before.

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SERVICE

I help people turn abstract ideas or identities into clear, recognisable visual systems and symbols.

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INTERNAL / STUDIO LINE

I work with people and ideas as subjects, translating them into symbolic systems.

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CLOSING:

The studio does not define meaning for the viewer.

It creates environments where meaning is formed through interaction.

EFFECTIVE DATE: MARCH 18, 2026



Signature:

Name: Bryton Ursula Gore

Title/Capacity: Individual Owner or
Sole Proprietor

Date: 18/03/2026