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# BRYTON GORE / BLACK BOB AVATAR – PUBLIC INTELLECTUAL PROPERTY STATEMENT

BY BRYTON GORE  
FOUNDER, OUTLAW POP (THE GENRE) & AUSTRALIAN  
GOTHIC (V.1 )

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**Address:**

N/A

| 2013-2025

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*BRYTON, U GORE (REGISTERED BUSINESS ENTITY 2013 - Present) | Sydney, Australia*

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**ABN**

27 1837 002 14

BRYTON, URSULA GORE

Individual Name

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## TABLE OF CONTENTS

## PAGE

### 1.PURPOSE OF DOCUMENT

### OWNERSHIP & INTELLECTUAL PROPERTY

3.....

### 2.CHARACTER DESCRIPTION & PURPOSE,

4.....

### 3.SYMBOLISM,

4.....

### 4.HISTORY OF USE,

5.....

### 5.2014/15 HISTORICAL PROOF / TIMELINE,

6-8..

### 6.LEGAL ASSERTION,

9.....

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## 1. PURPOSE OF THE DOCUMENT; BRYTON GORE / BLACK BOB AVATAR – PUBLIC INTELLECTUAL PROPERTY STATEMENT

This document establishes and publicly affirms Bryton Ursula Gore’s ownership of the Black Bob Avatar, protecting all artistic creations, images, and representations associated with the character from unauthorized use or reproduction.

### Ownership and Intellectual Property,

The Black Bob & Turtleneck Avatar, including all associated images, designs, illustrations, and representations (collectively, “the avatar“ ), is the original creation of Bryton Ursula Gore, authored and publicly used since 2015. All rights, title, and interest in and to the Avatar are exclusively owned by Bryton Ursula Gore. Any unauthorized use, reproduction, distribution, or commercial exploitation of the Avatar is strictly prohibited and may constitute intellectual property infringement under applicable law.

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## 2. CHARACTER DESCRIPTION & PURPOSE,

The Black Bob Turtleneck Avatar is a deliberate, ironic, and playful satire of pretentious art. Serving as an homage to figures like Andy Warhol and Salvador Dalí, she exaggerates the art world's intensity and absurdity. You might imagine her in an art gallery, debating Duchamp or the modern vs. contemporary divide only for her to abruptly throw pizzas at the wall or print her own ass as commentary on pretension. She is an intentionally pretentious, expressive, and humorous figure; a living art joke. While signaling the creator's identity and critique, the Avatar shields their private self. She is both a performance and a commentary on the artistic culture of image and persona. The Avatar's previous lore (2014) included demonically possessing the artist Bryton Gore and snorting Van Gogh's cum.

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## 3.SYMBOLISM,

### The Black Bob Avatar embodies:

- Pretentiousness in art culture
- The pressure to “be” a certain image or persona
- The tension between performance and reality
- The absurdity of taking oneself too seriously

The Avatar is an integral part of the Bryton Gore persona and universe, representing outlaw pop in 2025. While visually adaptable to other aesthetics (e.g., Australian gothic), her core identity remains the ironic and performative embodiment of pretentious art and image.

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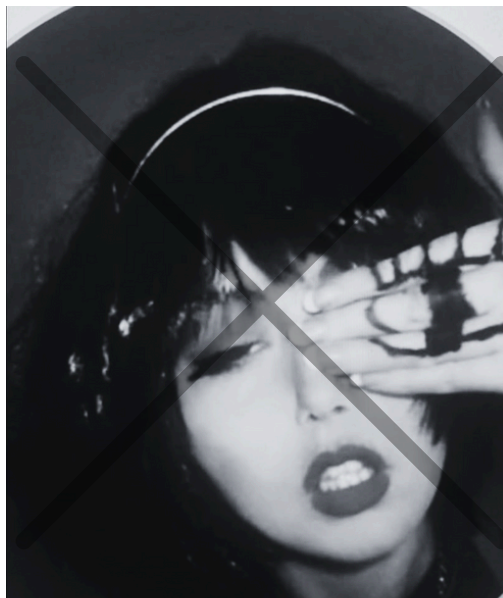
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## 4. HISTORY OF USE,

The Black Bob Avatar was first publicly used by Bryton Ursula Gore in the Under the Rug video series on YouTube (2014), including early variations of the wig used in performative satire.

Since its inception, the Avatar has been continuously used as part of the creator's artistic practice, including the creation, sale, performance, and teaching of art. The Avatar functions as a controlled public persona that communicates authorship and creative identity while protecting the creator's private life. It also serves as a pedagogical model for image construction and world-building.



***Black Bob Avatar, first public appearance (2015).  
Performative satire of artistic pretension.***

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## 5. HISTORICAL PROOF / TIMELINE

- **2015** Earliest known public entertainment rendition of the Black Bob Avatar

**2015/19** playful posts using art pretension bob

- Pizza Canvas, Dildo Canvas, Ass Canvas; early artworks utilizing the Avatar

- **2025** Current art classes, performances, and public appearances featuring the Avatar,

This timeline demonstrates continuous authorship and public use, establishing a historical record of the Avatar's creation and deployment and satire at pretension.



*"Black Bob Avatar,  
first public entertainment  
appearance,  
2015."*



*"in-character inspo photography &  
satire, posted on Facebook 2013"*

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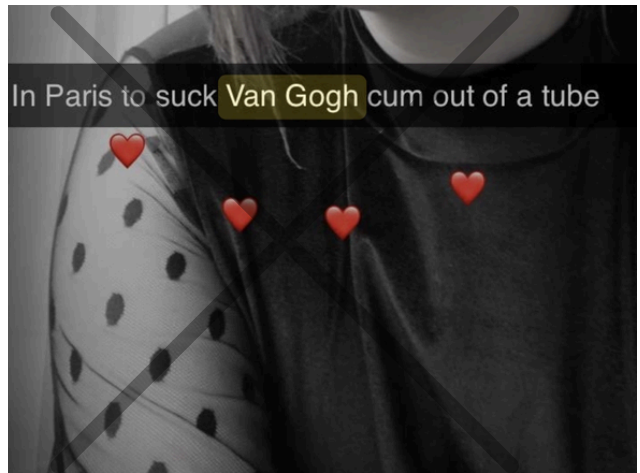
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*"Nugs & Kisses - An Absurd Nugget  
Dinner Party' Event 2019*



*SnapChat Engagement:*

*"performative satire on pretension,  
live for Snapchat audiences 2018"*



*"Playing in-character satire - SS  
Under the Rug 2013"*



*"Black Bob experiment: satire,  
style, and pretending to be  
pretentious. 2010"*



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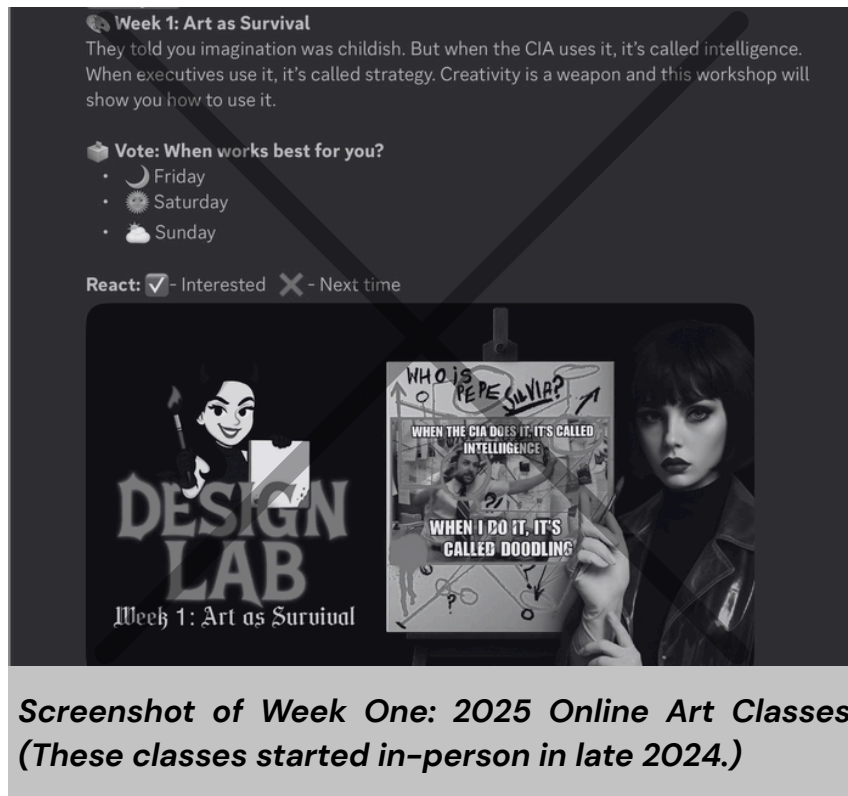
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**Screenshot of Week One: 2025 Online Art Classes.  
(These classes started in-person in late 2024.)**

## **Archived Works; Records Pending Update**

*The following works were created and publicly shown by Bryton Ursula Gore during earlier periods but are currently pending file recovery, digitization, or archival update. Their inclusion here serves as a historical record of authorship and use. Documentation will be updated as materials are recovered.*

### **Pizza I, II, IV**

*Mixed media canvas; early Black Bob era work; image documentation pending,*

### **Dildo Lucas**

*Conceptual mixed media artwork; performative satire; archival imagery pending.,*

### **Chanel Bottles**

*Mixed media artwork; satire of luxury and image culture; documentation pending.*

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## 6. Legal Assertion,

All rights, title, and interest in and to the Black Bob Avatar, including all images, illustrations, and representations, and renderings are exclusively owned by Bryton Ursula Gore. Any unauthorized copying, reproduction, distribution, display, or commercial use of the Avatar is strictly prohibited and may result in legal action under applicable intellectual property laws, including copyright and trademark protection.

This statement serves as a public record of authorship, ownership, and intellectual property rights associated with the Black Bob Avatar.

## Author's Note

Tools do not create worlds. Artists do. This world has been conceived, authored, and directed by me since 2013, irrespective of medium or method of rendering.



Signature:

**Name:** Bryton Ursula Gore

**Title/Capacity:** Individual Owner or  
Sole Proprietor

**Date:** 13/12/2025

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