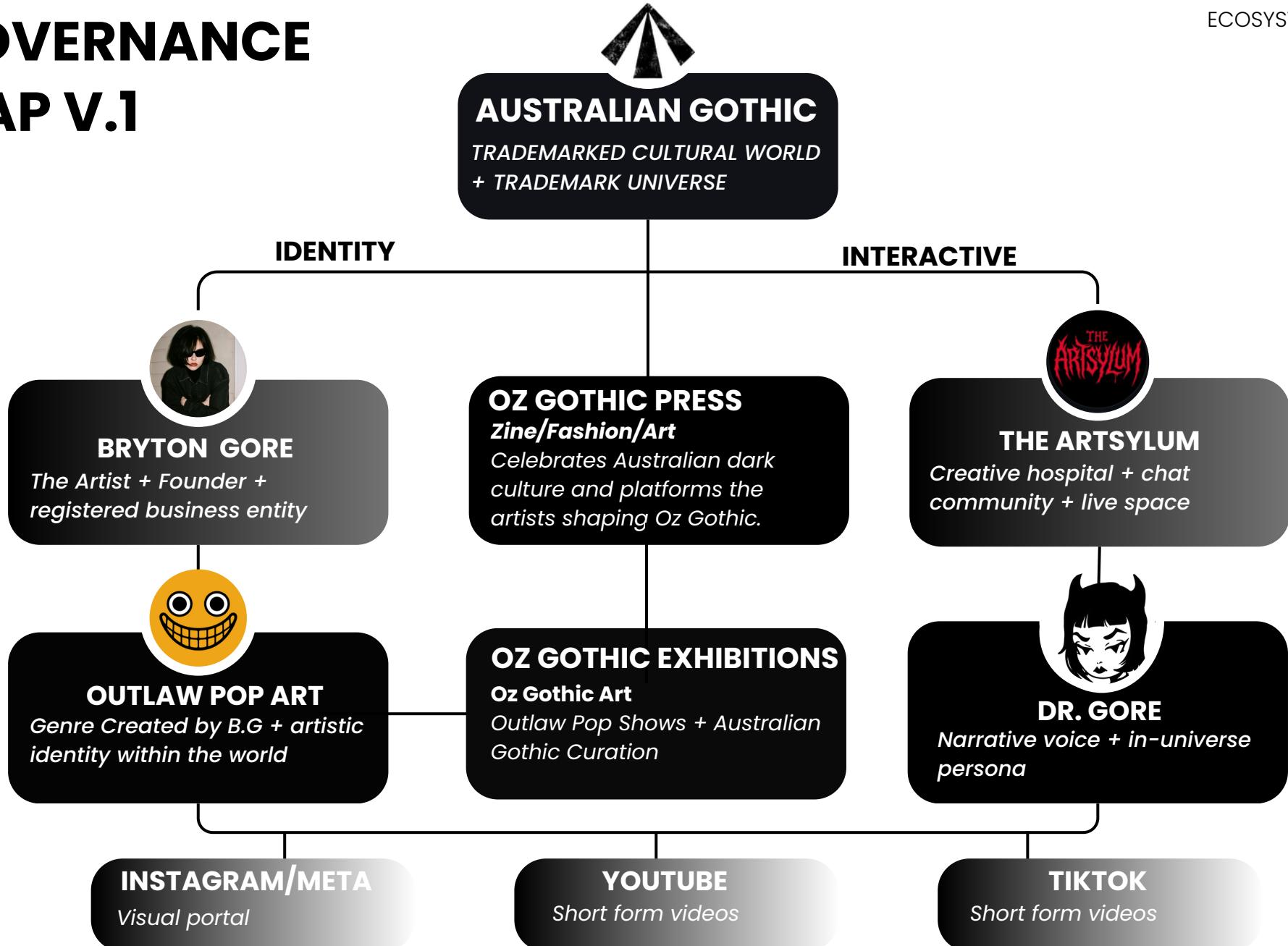


BRAND GOVERNANCE MAP V.1

AUSTRALIAN GOTHIC
INTELLECTUAL PROPERTY
ECOSYSTEM V1.0



BRAND GOVERNANCE MAP V1.2

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GORE – DARK ART HOUSE



AUSTRALIAN GOTHIC

TRADEMARKED CULTURAL WORLD
+ TRADEMARK UNIVERSE

IDENTITY



BRYTON GORE

The Artist + Founder + registered business entity



OUTLAW POP ART

Genre Created by B.G + artistic identity within the world

INTERACTIVE



THE ARTSYLUM

Creative hospital + chat community + live space



DR. GORE

Narrative voice + in-universe persona

OZ GOTHIC PRESS

Zine/Fashion/Art

Celebrates Australian dark culture and platforms the artists shaping Oz Gothic.

OZ GOTHIC EXHIBITIONS

Oz Gothic Art

Outlaw Pop Shows + Australian Gothic Curation

YOUTUBE

Short form videos

TIKTOK

Short form videos

INSTAGRAM/META

Visual portal

BRAND GOVERNANCE MAP V1.3

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