

IP-02.01

AUSTRALIAN GOTHIC — FRAMEWORK

STATUS: ACTIVE

A U S T R A L I A N G O T H I C



MARCH 18TH 2026

BRYTON GORE / HOUSE OF GORE STUDIO ARCHIVE

ISSUED BY: BRYTON GORE / HOUSE OF GORE
(ABN 27 183 700 214)

(V.1)

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AUSTRALIAN GOTHIC — FRAMEWORK

Phone:

+N/A

Email:

bryton.gore@icloud.com

Address:

N/A

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Phone:

+N/A

Email:

bryton.gore@icloud.com

Address:

N/A

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Status: Active

DEFINITION

Australian Gothic is a constructed visual and symbolic framework developed by the studio.

It operates as a system for translating Australian environment, identity, and cultural tension into controlled visual form.

It is not a genre classification.

It is a designed framework for producing work.

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CORE PRINCIPLE

Australian Gothic is defined by contrast between:

- environment and identity
- exposure and concealment
- reality and perception

The framework extracts tension from these conditions and resolves them into visual and symbolic outputs.

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ENVIRONMENTAL CONDITIONS

The framework is grounded in:

- full daylight (not darkness)
- harsh exposure
- open space
- heat, dryness, and desaturation

Unlike traditional gothic systems, darkness is not required.

The environment itself produces tension.

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MATERIAL LANGUAGE

The framework operates through:

- soft matter (flesh, fabric, organic forms)
- contrasted with brutal or rigid structures

This creates visual friction between vulnerability and control.

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BODY

The body is treated as:

- present
- exposed
- controlled

Not decorative.

Not hidden.

It exists within the environment as a subject under conditions.

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SYMBOLIC SYSTEM

Australian Gothic uses recurring symbolic structures, including:

- national and cultural markers
- environmental elements
- constructed icons (e.g. arrows, flora, objects)

These are not used literally.

They are simplified and repositioned to create meaning.

-

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VISUAL OUTPUT

The framework produces:

- images
- garments
- objects
- publications

All outputs are derived from the same system.

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FUNCTION

The framework functions as:

- a production system
- a visual language
- a method for building cohesive bodies of work

It ensures consistency across all outputs.

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DISTINCTION

Australian Gothic differs from existing “gothic” classifications:

- it is not based on darkness or horror
- it is not narrative-dependent
- it is not historical revival

It is environment-driven and system-built.

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AUTHORSHIP

Australian Gothic is developed and maintained by:

Bryton Gore

House of Gore (Studio)

All outputs produced under this framework form part of the studio's intellectual property.

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CLOSING:

Australian Gothic is a controlled framework for producing work.

It defines how environment, identity, and symbolism are translated into visual systems.

EFFECTIVE DATE: MARCH 18, 2026



Signature:

Name: Bryton Ursula Gore

Title/Capacity: Individual Owner or
Sole Proprietor

Date: 18/03/2026